



Supershrinks

Supershrink:
 (n. soo-per-shringk), slang

1. Unusually effective and talented psychotherapist;
2. Widely believed to exist in real life;
 (See virtuoso, genius, savant, expert, master)



Talkingcure.com Ricks, D.F. (1974). Supershrink: Methods of a therapist judged successful on the basis of adult outcomes of adolescent patients. In D.F. Ricks, M. Roff, & A. Thomas (eds.), *Life History in Research in Psychopathology*. Minneapolis, MN: University of Minnesota Press.

Supershrinks

- Study of 6,146 adults seen in real-world clinical practice:
 - Average age of 40;
 - Completed at least 6 months of treatment (average sessions = 10);
 - Diagnosis included depression (46.3%), adjustment disorder (30.2%), anxiety (11%), bipolar disorder, PTSD, and other.
- 581 full-time providers working independently in a networked managed care system:
 - 72.3% female, 27.7% male;
 - Average 21 years of experience;
 - 30.3% doctoral level, 63.7% master's level, 3.6% medical degrees.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology*, 73(5), 914-923.

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- Factors widely and traditionally believed to exert strong influence on outcome accounted for little or no variability:
 - Client diagnosis *after* accounting for severity and for case mix (less than 1%);
 - Client age and gender (0%);
 - Therapist age, experience level, professional degree or certification (0%);
 - Use of medication;
 - Within and between therapist regression to the mean.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology*, 73(5), 914-923.

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- Variability in outcomes *between* therapists (5-8%) equaled or exceeded the contribution of factors known to exert a significant impact on therapeutic success:
 - Quality of the therapeutic alliance (5-8%);
 - Allegiance to treatment approach (3-4%);
 - Treatment model or method (less than 1%).
- In short, some therapists were *more effective* than others:
 - Medication generally helpful *only* when given by an effective practitioner.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology, 73* (5), 914-923.

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Figure 2. Outcomes (realized gain scores) of 15 therapists for patients with concurrent medication (meds) and no medication (no meds).

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology, 73* (5), 920.

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T.D.C.R.P.
Treatment of Depression Collaborative Research Project

- The largest study in the history of research on treatment of depression:
 - Compared CBT, IPT, an antidepressant and inert placebo;
 - *No* difference in outcome between treatments.
- Prescribers with the best outcomes also had the best outcomes when using a placebo:
 - The three most effective prescribers achieved *better* outcomes when using a placebo than the three poorest prescribers did when using an antidepressant.

Ekin, J. Et al. (1989). The NIMH TDCRP: General effectiveness of treatments. *Archives of General Psychiatry, 46*, 971-82.
Shea, M. et al. (1992). Course of depressive symptoms over follow up: The NIMH TDCRP. *Archives of General Psychiatry, 49*(10), 782-87.
McKay, K., Imel, Z., & Wampold, B. (2006). Psychiatrist effects in the psychopharmacological treatment of depression. *Journal of Affective Disorders, 92*, 207-209.

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YES!

• Data gathered in many studies over 25 years show:

- Significant differences in effect between clinicians (0-75%, mean 5-8%);
- Differences persist even when studies are carefully controlled (e.g., manuals, allegiance, skill & alliance level, competence [TDCRP, Project MATCH, MCSTPD]).

Orlinsky, D. & Howard, K. (1989). Gender and psychotherapy outcome. In A.M. Brodsky & R.T. Hare-Mustin (eds), *Women and Psychotherapy* (pp.3-34). New York: Guilford.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology, 73* (5), 914-923.

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M.C.S.T.P.D.:
Multicenter Collaborative Study for the Treatment of Panic Disorder

- Carefully controlled study comparing CBT, medication, and a placebo either alone or in combination.
- People were excluded if:
 - Any history of psychosis;
 - Currently suffering from significant medical illness, suicidality, or significant substance abuse;
 - Contraindications to either CBT or medication treatment, prior nonresponse to CBT or drugs.
- Therapists averaged 35 years of age and had ~10 years of experience:
 - All therapists trained to competency and certified in conducting panic control treatment (no improvement after trial began);
 - The majority identified CBT as primary theoretical orientation.
 - Adherence and competency ratings high across clinicians throughout the study.

Barlow, D., Gorman, J., Shear, M., Woods, S. (2000). Cognitive behavioral therapy, imipramine, or their combination for panic disorder: A randomized controlled trial. *JAMA, 283*, 2529-36.

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M.C.S.T.P.D.:
Multicenter Collaborative Study for the Treatment of Panic Disorder

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- Overall, CBT and medication worked about equally well!
 - Combination produced no better outcome than either treatment alone.
- Therapists differed significantly in magnitude of change experienced by consumers (0-18%):
 - Unrelated to age, gender match, experience with CBT;
 - The best and the worst therapists did not differ in adherence to protocol or in competency of services delivered.



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- Some may be born...
- Professional training, development, certification & identity based on the idea of "making" better therapists.



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Ericsson, K.A. & Charness, N. (1994). Expert performance. *American Psychologist*, 49, 725-747.

Nature versus Nurture

"The search for stable heritable characteristics (sports, chess, music, medicine, etc.) that could predict or at least account for superior performance of eminent individuals has been surprisingly unsuccessful."



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Ericsson, K., Krampe, R., & Tesch-Romer, C. (1993). The role of deliberate practice in the acquisition of expert performance. *Psychological Review*, 100(3), 363-406.

Supershrinks

Learning from Supershrink:

- What they do: (observable)
 - Distillation of "patterns," clinical routines, techniques;
- Who they are: (inferred)
 - Personal qualities (knowledge, manner, attributes, traits).



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Boutler, L., Malik, M., Alimohamed, S., Harwood, T., et al. (2005). Therapist variables. In M. Lambert (ed.), *Bergin and Garfield's Handbook of Psychotherapy and Behavior Change* (5th Ed.). (pp. 227-306). New York: Wiley.

Supershrinks

Distillation:

- Since the 1960's:
 - 10,000 "how to" books published on psychotherapy;
 - Number of treatment approaches grown from 60 to 400+;
 - 145 manualized treatments for 51 of the 397 possible diagnostic groups;

Beutler, L., Malik, M., Alimohamed, S., Harwood, T., et al. (2005). Therapist variables. In M. Lambert (ed.), *Bergin and Garfield's Handbook of Psychotherapy and Behavior Change* (5th Ed.) (pp. 277-300). New York: Wiley.

Wampold, B. (2001). *The Great Psychotherapy Debate*. Hillsdale, NJ: LEA.

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Wampold, B. (2001). *The Great Psychotherapy Debate*. Hillsdale, NJ: LEA.

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Effect size of Aspirin

Effect size of therapy

Effect size of Aspirin

Rosenthal, R. (June 1990). How are we doing in soft psychology? *American Psychologist*, 45(6), 715-717.

Smith, M., & Glass, G. (1977). Meta-analysis of psychotherapy outcome studies. *American Psychologist*, 32, 752-760.

Wampold, B., Mondin, G., Moody, M., Stich, F., Benson, K., & Ahn, H. (1997). A meta-analysis of outcome studies comparing bona fide psychotherapies. *Psychological Bulletin*, 122, 203-215.

Supershrinks **Distillation:**

Substance Abuse and Mental Health Services Administration
United States Department of Health and Human Services

EVIDENCE-BASED PRACTICES
Shaping Mental Health Services Toward Recovery

- Cognitive Therapy
- Behavioral Therapy
- Cognitive Behavioral Therapy
- Motivational Interviewing
- Twelve Steps
- Dialectical Behavioral Therapy
- Multidimensional Family Therapy
- Structural Family Therapy
- Functional Family Therapy
- Social Skills Training
- Assertive Community Treatment
- Aggression Replacement Therapy
- EMDR
- Family Effectiveness Training
- Multisystemic Therapy
- Solution-focused Therapy
- Brief Strategic Family Therapy
- Psychodynamic Therapy
- Parent Management Training
- Integrative Problem-Solving Therapy
- Interpersonal Psychotherapy
- Transtheoretical Therapy

www.samhsa.gov/OlderAdults/AC/EBP/Medication/IssuesSection/FINAL.pdf
http://www.oas.samhsa.gov/2K12/mentalhealth/ebp/practices_411m1c-complete

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• No difference in outcome between different types of treatment or different amounts of competing therapeutic approaches.

Rosenzweig, S. (1936). Some implicit common factors in diverse methods in psychotherapy. *Journal of Orthopsychiatry*, 6, 412-15.
Wampold, B.E. et al. (1997). A meta-analysis of outcome studies comparing bona fide psychotherapies: Empirically, "All must have prizes." *Psychological Bulletin*, 122(3), 203-215.
Ahn, H. & Wampold, B.E. (2001). Where oh where are the specific ingredients? A meta-analysis of component studies in counseling and psychotherapy. *Journal of Counseling Psychology*, 48, 251-257.



Supershrinks **Four recent examples**

- Study of real-world clients seen in UK National Health Service settings treated with CBT, PCT, or PDT or CBT, PCT, PDT *plus* integrative, art, or supportive therapy.
 - Little or no meaningful difference between treatment approaches;
 - Improvement across treatment accounted for 100 times more variance in outcome than the specific approach.
- Meta-analysis of all studies published between 1980-2006 comparing bona fide treatments for children with ADHD, conduct disorder, anxiety, or depression:
 - No difference in outcome between approaches intended to be therapeutic;
 - Researcher allegiance accounted for 100% of variance in effects.

Siles, W., Barkham, M., Twigg, E., et al. (2006). Effectiveness of cb, pc, and pd therapies as practiced in UK National Health Service. *Psychological Medicine*, 36, 555-566.
Vohsely, K., Miller, S., & Wampold, B. (in press). Treatments for childhood disorders: A meta-analysis. *Psychotherapy Research*.



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Four recent examples



• Meta-analysis of all studies published between 1960-2007 comparing bona fide treatments for alcohol abuse and dependence:

- *No difference in outcome between approaches intended to be therapeutic;*
- *Approaches varied from CBT, 12 steps, Relapse prevention, & PDT.*
- *Researcher allegiance accounted for 100% of variance in effects.*

Imel, Z., Wampold, B.E., Miller, S. & Fleming, R., (in press). Distinctions without a difference. *Psychology of Addictive Behaviors*.

Supershrinks

Four recent examples



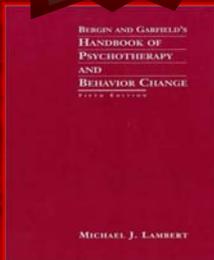
• Meta-analysis of all studies published between 1989-Present comparing bona fide treatments for PTSD:

- *Approaches included desensitization, hypnotherapy, PD, TIP, EMDR, Stress Inoculation, Exposure, Cognitive, CBT, Present Centered, Prolonged exposure, TFT, Imaginal exposure.*
- *Unlike earlier studies, controlled for inflated Type 1 error by not categorizing treatments thus eliminating numerous pairwise comparisons.*

Bemish, S., Imel, Z., & Wampold, B. (in press). The relative efficacy of bona fide psychotherapies for treating posttraumatic stress disorder: A meta-analysis of direct comparisons. *Clinical Psychology Review*.

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Emulation:



- Interest in people as individuals;
- Insight into one's own personality characteristics;
- Sensitivity to the complexities of motivation;
- Tolerance;
- Ability to establish warm and effective relationships with others.

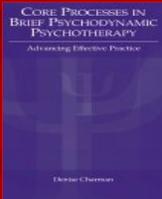
Beutler, L., Malik, M., Alimohamed, S., Horwood, T., et al. (2005). Therapist variables. In M. Lambert (ed.), *Bergin and Garfield's Handbook of Psychotherapy and Behavior Change* (5th Ed.), (pp. 227-306). New York: Wiley.

Holt, R., & Liberman, L. (1958). *Personality patterns of psychiatrists* (Vol. 1). New York: Basic.

Raimy, V. (1950) (ed.). *Training in Clinical Psychology*. New York: Prentice-Hall.



Supershrinks



•Two primary themes:

- Sense of self-relatedness:
 - Mindful
 - Not having an agenda
 - Concern for others
 - Intelligent
 - Flexible personality structure
 - Intuitive
 - Self-aware
 - Thoughtful
 - Knows own issues
 - Able to take care of self
 - Open, patient, creative...

Charman, D. (2005). What makes for a "good" therapist? A review. *Psychotherapy in Australia*, 11(3), 68-72.
Charman, D. (2004). Effective psychotherapy and effective therapists. In D. Charman (ed.), *Core Processes in Brief Psychodynamic Psychotherapy: Advancing Effective Practice*. Englewood, N.J.: LEA.

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Two Studies:

- Psychologist Paul Clement publishes a quantitative study of 26 years as a psychologist
 - 683 cases falling into 84 different DSM categories.

"I had expected to find that I had gotten better and better over the years...but my data failed to suggest any...change in my therapeutic effectiveness across the 26 years in question."

Clement, P. (1994). Quantitative evaluation of 26 years of private practice. *Professional Psychology*, 25, 173-176.

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Two Examples:

- Researchers Hiatt & Hargrave publish an outcome study:
 - Significant differences in effectiveness between clinicians.
- The least helpful practitioners rated themselves as effective as the most helpful.

Brown, J. (1999). What really makes a difference in psychotherapy outcome. In M. Hubble, B. Duncan, & S. Miller (eds), *The Heart and Soul of Change*. Washington, D.C.: APA.
Hiatt, D., & Hargrave G. (1995). The characteristics of highly effective therapists in managed behavioral providers networks. *Behavioral Healthcare Tomorrow*, 4, 19-22.

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Reviewing the evidence:

(What doesn't make a difference?)

- Client age, gender, diagnosis after accounting for severity and for case mix, prior treatment history, or length of treatment;
- Therapist age, gender, years of experience, professional discipline, degree, training, theoretical orientation, amount of supervision, personal therapy, specific or general competence, use of EBP, licensure or certification, within or between regression to the mean.



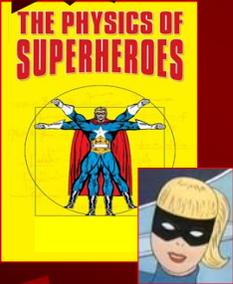
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Supershrinks

Supershrink:

(n. soo-per-shrīngk)

- a. seeks, obtains, and maintains more consumer engagement;
- b. exceptionally alert to risk of drop out and treatment failure;
- c. pushes the limits of their current realm of reliable performance.



Supershrinks

Supershrink:

(n. soo-per-shrīngk)

- a. seeks, obtains, and maintains more consumer engagement

"The quality of the patient's participation in therapy stands out as the most important determinant of outcome...[this] can be considered *fact* established by 40-plus years of research on psychotherapy."

Orlinsky et al. (1994). Process and outcome in psychotherapy. In A. Bergin, & S. Garfield (eds). *The Handbook of Psychotherapy and Behavior Change* (4th ed.). New York: Wiley, p. 361.

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Outcome Rating Scale (ORS)

Client Name: _____ Age: _____ Sex: _____
 Who is filling out this form? (Please check one) Staff _____ Other _____
 If other, what is your relationship to this person? _____

Thinking back over the last week, how would you rate today, including today, for the individualized focus area below based on feeling by rating from worst score below based on the following areas of your life, where marks on the 0-100 mm line below are made on the right tick mark for each. If you are filling out this form for another person, please fill out according to their own best fit on the 0-100 mm line.

Individually: (Personal well-being)

Interpersonally: (Family, close relationships)

Socially: (Work, School, Friendships)

Overall: (General sense of well-being)

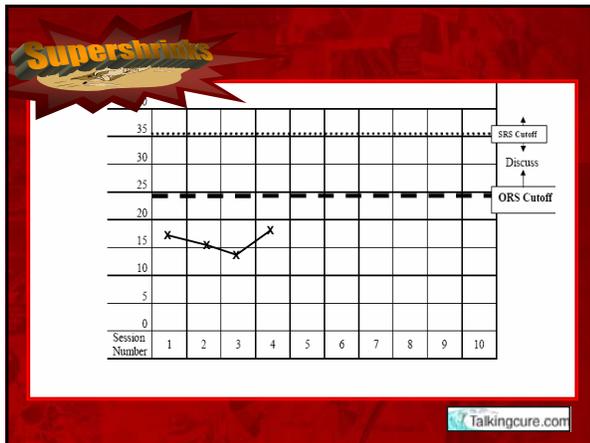
Give at the beginning of the visit:

- Client places a hash mark on the line.
- Each line 10 cm (100 mm) in length.

Scored to the nearest millimeter.

- Add the four scales together for the total score.

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MyOutcomes

A user-friendly, Web-based tool for monitoring and improving outcomes for behavioral health treatment.

What is MyOutcomes?

- An interactive Web-based application that administers the Partners for Change Outcome Management System (PCOMS).
- Monitors and improves treatment effectiveness by providing information on treatment outcomes and the therapeutic alliance.
- Provides the precision and reliability of an automated outcomes management system without intensive work, expense, or user burden.

Features of MyOutcomes:

- Identifies in real time clients who are at risk for negative or null outcomes.
- Provides empirically based suggestions to increase the likelihood of success.
- Aggregates data into reports on provider, program, and agency effectiveness for supervisory, administrative, and payment purposes.

Benefits of MyOutcomes:

- Proven valid and reliable in peer-reviewed studies.
- Efficient length boosts compliance and allows easy integration into treatment.
- Has been shown to double treatment effect size.

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www.talkingcure.com/training.asp?id=108

User logged in: JAC

0052

Looking back over the last week, including today, help us understand how you have been feeling by rating how well you have been doing in the following areas of your life, where marks to the left represent low levels and marks to the right indicate high levels.

Intrapersonally (Personal well-being)

Interpersonally (Family, close relationships)

Socially (Work, school, friendships)

Vocally (General sense of well-being)

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Supersprints



In 2004, Lego coming off its worst year ever:

- \$ 238,000,000 loss;
- Numerous strategic blunders and failed product initiatives:
 - *PC software games;*
 - *Product licensing agreements;*
 - *Designs that left consumers puzzled rather than entertained.*

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Supersprints



Technological advances were forcing an overhaul of Lego's best-selling product the "Mindstorm" Robot:

- *Decided to outsource its innovation to a panel of citizen developers!*
- *Included a "right to hack" in the robot software license!*

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Supersbrinks

Content, creativity, casual collapse, control, celebrity

YouTube
Broadcast Yourself™

myspace.com
a place for friends

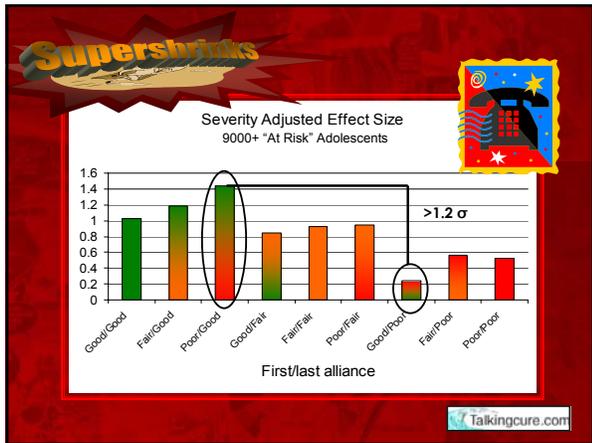
iLife

The Rise of the Creative Class

Blogger

"The **GENERATION C** phenomenon captures the an avalanche of consumer generated 'content'... The two main drivers fuelling this trend? (1) The creative urges each consumer undeniably possesses; and (2) The manufacturers of content-creating tools, who relentlessly push us to unleash that creativity. Instead of asking consumers to watch, to listen, to play, to passively consume, the race is on to get them to create, to produce, and to participate."

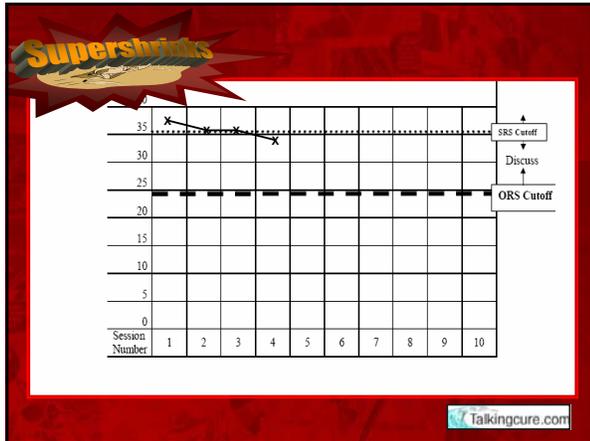
http://www.trendwatching.com/trends/GENERATION_C.htm



Supersbrinks

Who are they?

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Creating a "Culture of Feedback"

Session Rating Scale (SRS V.3.0)

Name: _____ Age (Yrs): _____
 ID#: _____ Sex: M / F
 Session #: _____ Date: _____

Please rate today's session by placing a hash mark on the line nearest to the description that best fits your experience.

- When scheduling a first appointment, provide a rationale for seeking client feedback regarding the alliance.
 - *Work a little differently.*
 - *Want to make sure that you are getting what you need.*
 - *Take the "temperature" at the end of each visit.*
 - *Feedback is critical to success.*
- Restate the rationale at the beginning of the first session and prior to administering the scale.

Supershrink:
 (n. soo-per-shrink)
 b. *exceptionally alert to risk of drop out and treatment failure.*

"Clients who [are] identified early as non-responders to treatment ...[have] improved outcome and increased attendance..."

Brown, J., Lambert, M., Jones, E., & Minami, T. (2005). Identifying highly effective psychotherapists in a managed care setting. *The American Journal of Managed Care*, 11, 513-520.
 Chemtob, D. (2005). What makes for a "good" therapist? A review. *Psychotherapy in Australia*, 11(3), 68-72.
 Meyer, F., & Schulte, D. (2002). Zur Validität der Beurteilung des Therapieerfolgs durch Therapeuten. *Zeitschrift für Klinische Psychologie und Psychotherapie*, 47, 33-43.
 Whipple, J., Lambert, M., & Vermeersch, D. (2003). Improving the effects of psychotherapy. *Journal of Counseling Psychology*, 50, 59-68.
 Yalom, I. D., & Lieberman, M. A. (1971). A study of encounter group casualties. *Archives of General Psychiatry*, 25, 16-30.

Supershrinks



Two inconvenient truths about psychotherapy:

- Drop out rates average 47%;
- Lack of change or deterioration in the early stages of treatment is associated with drop out and poor treatment response.

Lambert, M.J., Whipple, J., Hawkins, E., Vermeersch, D., Nielsen, S., & Smart, D. (2004). Is it time for clinicians routinely to track client outcome? A meta-analysis. *Clinical Psychology*, 10, 288-301.
Chesson, G. (2005). Attention in child treatment. *Psychotherapy Bulletin*, 40(1), 4-7.



Supershrinks

Miller, Duncan, Brown et al. (2007) compared retention rates of 6,424 clinically, culturally, and economically diverse clients:

- Alliance questionnaire built in to medical record system.
- Clinicians reminded at the end of each session to check in formally about the alliance.
- Cases in which therapists "opted out" of assessing the alliance at the end of a session:
- Two times more likely for the client to drop out;
- Three to four times more likely to have a negative or null outcome.

Miller, S.D., Duncan, B.L., Brown, J., Sorrell, R., & Chaff, M.B. (in press). Using outcome to inform and improve treatment outcomes. *Journal of Brief Therapy*.
Miller, S.D., Duncan, B.L., Sorrell, R., & Brown, G.S. (February, 2005). The Partners for Change Outcome Management System. *Journal of Clinical Psychology*, 61(2), 199-208.

Supershrinks

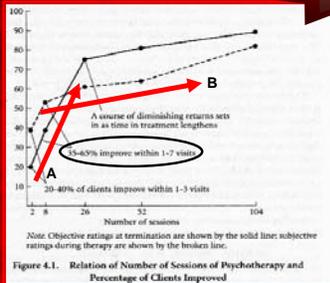


Figure 4.1. Relation of Number of Sessions of Psychotherapy and Percentage of Clients Improved

Howard, K. et al. (1986). The dose-effect response in psychotherapy. *American Psychologist*, 41, 159-164.



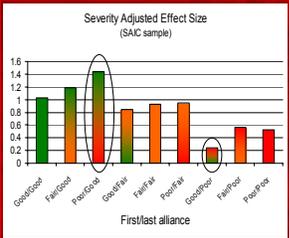
Supershrinks *Deliberate Practice:*

- **Elite performers engage in practice designed to improve target performance:**
 - a. Every day of the week, including weekends;
 - b. For periods of 45 minutes maximum, with periods of rest in between;
 - c. At least 4 hours per day.
- **Deliberate practice includes:**
 - a. Working hard at overcoming "automaticity";
 - b. Planning, strategizing, tracking, reviewing, and adjusting plan and steps;
 - c. Consistently measuring and then comparing performance to a known baseline or national standard or norm.



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Supershrinks *Deliberate Practice:*



Principle:
Negative consumer feedback is associated with better treatment outcome.

Finding:
Consumers who experience a problem but are extremely satisfied with the way it is handled are twice as likely to be engaged as those who never experience a problem.

Fleming, J., & Asplund, J. (2007). *Human Sigma*. New York: Gallup Press.

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Supershrinks *Deliberate Practice:*

An Example

- **Step One: Identify "at risk" case**
 - a. Client scores a 40 on the SRS at the conclusion of the first visit.
- **Step Two: Think**
 - a. Develop a strategy
 1. Minimum 4 different gambits with 2 additional responses each;
 - b. Connect the strategy to a specific target outcome.
- **Step Three: Act**
 - a. Conduct the session;
 - b. Take a break prior to the end of the visit to "self-record" noting the steps in the planned strategy that were missed.
- **Step Four: Reflection**
 - a. Review self-record;
 - b. Identify specific actions and alternate methods to implement strategy;
 - c. Review video: (stop/commit/imagine course and consequences/start)

