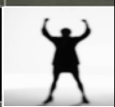


# Snatching Victory from the **JAWS** of Defeat:



Improving the Effectiveness  
of your most Challenging  
Cases



Scott D. Miller, Ph.D.



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# I.S.T.C.

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[www.talkingcure.com](http://www.talkingcure.com)

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## Improving Effectiveness

The "Good News" about Therapy



• In most studies of therapy conducted over the last 40 years, the average treated client better off than 80% of the untreated sample.

Duncan, B., Miller, S., & Sparks, J. (2004). *The Heroic Client*. Jossey-Bass: San Francisco, CA




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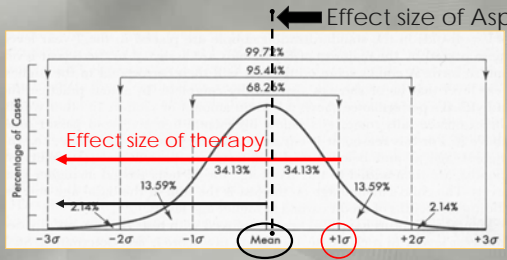
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## Improving Effectiveness


### Tutorial on Outcome



← Effect size of Aspirin

← Effect size of therapy

Rosenthal, R. (June, 1990). How are we doing in soft psychology? *American Psychologist*, 45(6), 775-777.




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## Improving Effectiveness


How does "soft" psychotherapy compare?



Procedure or Target:	Number Needed to Treat (NNT)*:
Mental Health (depression in adults or children, aggression, conduct disorder, bulimia, PTSD)	<b>3-7</b>
Medicine (Acute MI, CHF, Graves Hyperthyroidism, medication treated erectile dysfunction, stages II and III breast cancer, cataract surgery, acute stroke, etc.)	<b>3-7</b>

\*NNT is the number needed to treat in order to prevent one additional negative outcome

<http://www.cebm.utoronto.ca/glossary/nntsPrint.htm#table>




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## Improving Effectiveness

- Recent study:
  - 6,000+ treatment providers
  - 48,000 plus real clients
  - Outcomes clinically equivalent to randomized, controlled, clinical trials.
- More good news:
  - Research shows approx. 1 out of 10 clients on the average clinician's caseload is not making any progress.

Category	Value
Benchmark	0.8
Adults	0.9
Children	1.0

Kendall, P.C., Kipnis, D. & Otto-Salaj, L. (1992). When clients don't progress. *Cognitive Therapy and Research*, 16, 269-281.  
 Minami, T., Wampold, B., Serlin, R., Hamilton, E., Brown, J., Kircher, J. (in press). *Journal of Consulting and Clinical Psychology*.

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## Improving Effectiveness

### The bottom line?

- The majority of help is not effective and efficient over the time.
- Average treated client accounts for only 7% of expenditures.

So, what's the problem...

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## Improving Effectiveness

### The "Bad News" about Therapy

Average 47%;  
 47% of clients accounts  
 for 47% of expenditures;  
 47% frequently fail to  
 improve and failing

Lambert, M.J., Whipple, J., Hawkins, E., Vermeiren, D., Nielsen, S., & Smart, D. (2004). Is it time for clinicians routinely to track client outcome? A meta-analysis. *Clinical Psychology*, 10, 288-301.  
 Henggeler, S.W. (2003). *Effective treatment of children and adolescents with conduct disorder*.  
 Henggeler, S.W., Lambert, M.J., Henggeler, C., Nielsen, S., Smart, D.W., Shimokawa, K., & Sutton, S.W. (2005).  
 A risk list and algorithm for identifying clients at risk for treatment failure. *Journal of Clinical Psychology*, 61(1), 1-9.

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## Improving Effectiveness

Some Clues to Why we fail



News


• Study of 6,146 adults seen in real-world clinical practice:

- Average age of 40;
- Completed at least 6 months of treatment (average sessions = 10);
- Diagnosis included depression (46.3%), adjustment disorder (30.2%), anxiety disorder (10.1%), and other.

• 581 full-time providers working independently in a networked managed care system:

- 72.3% female, 27.7% male;
- Average 21 years of experience;
- 30.3% doctoral level, 63.7% master's level, 3.6% medical degrees.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology*, 73 (5), 914-923.




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## Improving Effectiveness

Some Clues to Why we fail




News

• Factors widely and traditionally believed to exert strong influence on outcome accounted for little or no variability:

- Client diagnosis *after* accounting for severity and for case mix (less than 1%);
- Client age and gender (0%);
- Therapist age, experience level, professional degree or certification;
- Use of medication;
- Within and between therapist regression to the mean.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology*, 73 (5)




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## Improving Effectiveness

Some Clues to Why we fail




News

• Variability in outcomes *between* therapists (5-8%) equaled or exceeded the contribution of factors known to exert a significant impact on therapeutic success:

- Quality of the therapeutic alliance (5-8%);
- Allegiance (3-4%);
- Treatment model or method (1%).

• Medication generally helpful *only* when given by an effective practitioner.

Wampold, B., & Brown, J. (2006). Estimating variability in outcomes attributable to therapists: A naturalistic study of outcomes in managed care. *Journal of Consulting and Clinical Psychology*, 73 (5)




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## Improving Effectiveness

Okay now:  
All in-favor, say MOO.  
All opposed, say NEIGH.



Bogert  
Talkingcure.com

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## Improving Effectiveness

**The Medical Model:**



**The Client Model:**

Practice-based Evidence

- Diagnosis-driven, "illness model"
- Prescriptive Treatments
- Emphasis on "competence" or "expertise"

# HOW?

- Client-directed (Fit)
- Outcome-informed (Effect)
- Emphasis on benefit over need
- Restore real-life functioning

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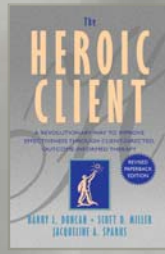
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## Improving Effectiveness



- Formalizing what experienced therapists do on an ongoing basis:
- *Assessing and adjusting fit for maximum effect.*

Duncan, B.L., Miller, S.D., & Sparks, J. (2004). *The Heroic Client* (2nd Ed.). San Francisco, CA: Jossey-Bass.

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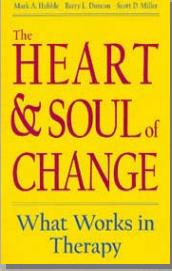
## Improving Effectiveness


40 Years of Empirical Research says...



**News**

- Client's rating of the *alliance* the best predictor of engagement and outcome.
- The client's subjective experience of change early in the process the best predictor of success for any particular pairing.





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## Improving Effectiveness:


**Outcome**

Individuality  
(Personal world view)

Interpersonal  
(Family, close relationships, friends, etc.)

Overall:  
(General sense of well-being)

The O.R.F.




**Alliance**

Relationship

**Effect**

S.R.S

<http://www.talkingcure.com/index.asp?id=106>  
 Ongoing, formal client feedback



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## Improving Effectiveness



- Cases in which therapists "opted out" of assessing the alliance at the end of a session:
  - *Two times more likely for the client to drop out;*
  - *Three to four times more likely to have a negative or null outcome.*



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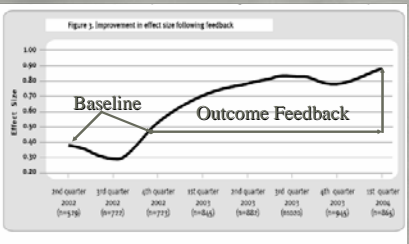
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## Improving Effectiveness

Integrating Formal Client Feedback into Care





Miller, S.D., Duncan, B.L., Sorrell, R., Brown, G.S., & Chalk, M.B. (2005). Using outcome to inform therapy practice. *Journal of Brief Therapy, 5*(1).

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## Improving Effectiveness

Integrating Formal Client Feedback into Care



Lambert, M.J., Okishi, J.C., Finch, A.E., Johnson, L.D. Outcome assessment: From conceptualization to implementation. *Professional Psychology: Research and Practice, 29*(1), Feb 1998, 63-70.

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## Improving Effectiveness

Three Steps for Snatching Victory from the JAWS of Defeat



1. Create a "Culture of feedback";
2. Integrate alliance and outcome feedback into clinical care;
3. Learn to "fail successfully."

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# Improving Effectiveness

Step One: Creating a "Culture of Feedback"

## Outcome Rating Scale (ORS)

Name \_\_\_\_\_ Age (Yrs) \_\_\_\_\_  
 Date \_\_\_\_\_ Sex: M / F \_\_\_\_\_  
 Session # \_\_\_\_\_ Date: \_\_\_\_\_

Looking back over the last week, including today, help us understand how you have been feeling by rating how well you have been doing in the following areas of your life. Where marks to the left represent low levels and marks to the right indicate high levels.

•When scheduling a first appointment, provide a rationale for seeking client feedback regarding outcome.

- Work a little differently;
- If we are going to be helpful should see signs sooner rather than later;
- If our work helps, can continue as long as you like;
- If our work is not helpful, we'll seek consultation (session 3 or 4), and consider a referral (within no later than 8 to 10 visits).




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# Improving Effectiveness

Step One: Creating a "Culture of Feedback"

**Individually:**  
(Personal well-being)

-----

**Interpersonally:**  
(Family, close relationships)

-----

**Socially:**  
(Work, School, Friendships)

-----

**Overall:**  
(General sense of well-being)

-----

- Give at the beginning of the visit;
- Client places a hash mark on the line.
- Each line 10 cm (100 mm) in length.

- Scored to the nearest millimeter.
- Add the four scales together for the total score.




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# Improving Effectiveness

## Child Outcome Rating Scale (CORS)

Name \_\_\_\_\_ Age (Yrs) \_\_\_\_\_  
 Sex: M / F \_\_\_\_\_  
 Session # \_\_\_\_\_ Date: \_\_\_\_\_

How are you doing? How are things going in your life? Please make a mark on the scale to let us know. The closer to the smiling face, the better things are. The closer to the frowning face, things are not so good.

**Me**  
(How am I doing?)

☹️ ----- ☺️

**Family**

☹️ ----- ☺️

**School**  
(How am I doing at school?)

☹️ ----- ☺️

**Everything**  
(How is everything going?)

☹️ ----- ☺️

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# Improving Effectiveness

**Young Child Outcome Rating Scale (YCORS)**

Name: \_\_\_\_\_ Age (Yrs): \_\_\_\_\_  
 Sex: M / F \_\_\_\_\_ Date: \_\_\_\_\_  
 Session #: \_\_\_\_\_

Please rate each of the faces that shows how things are going for you. On your own, draw one below that is just right for you.

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# Improving Effectiveness

40										
35										
30										
25										
20										
15										
10										
5										
0										
Session Number	1	2	3	4	5	6	7	8	9	10

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# Improving Effectiveness

Step One: Creating a "Culture of Feedback"

**Session Rating Scale (SRS V.3.0)**

Name: \_\_\_\_\_ Age (Yrs): \_\_\_\_\_  
 ID#: \_\_\_\_\_ Sex: M / F \_\_\_\_\_  
 Session #: \_\_\_\_\_ Date: \_\_\_\_\_

Please rate today's session by placing a hash mark on the line nearest to the description that best fits your experience.

- When scheduling a first appointment, provide a rationale for seeking client feedback regarding the alliance.
  - Work a little differently;
  - Want to make sure that you are getting what you need;
  - Take the "temperature" at the end of each visit;
  - Feedback is critical to success.
- Restate the rationale at the beginning of the first session and prior to administering the scale.

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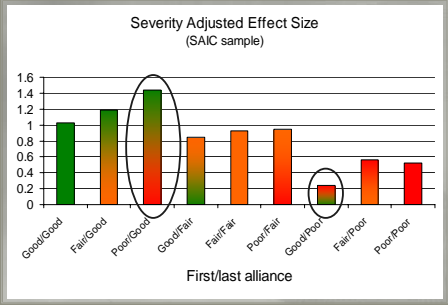
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## Improving Effectiveness

Step One: Creating a "Culture of Feedback"





First/last alliance	Severity Adjusted Effect Size
Good/Good	1.0
Fair/Good	1.1
Poor/Good	1.4
Good/Fair	0.8
Fair/Fair	0.9
Poor/Fair	0.9
Good/Poor	0.2
Fair/Poor	0.5
Poor/Poor	0.4

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## Improving Effectiveness

Step One: Creating a "Culture of Feedback"

**Session Rating Scale (SRS V.3.0)**

Name: \_\_\_\_\_ Age (Yrs): \_\_\_\_\_  
 ID#: \_\_\_\_\_ Sex: M / F  
 Session #: \_\_\_\_\_ Date: \_\_\_\_\_

Please rate today's session by placing a hash mark on the line nearest to the description that best fits your experience.

- Give at the end of session;
- Each line 10 cm in length;

**Relationship:**

**Goals and Topics:**

**Approach or Method:**

**Overall:**

- Score in cm to the nearest mm;
- Discuss with client anytime total score falls below 36

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## Improving Effectiveness

**Child Session Rating Scale (CSRS)**

Name: \_\_\_\_\_ Age (Yrs): \_\_\_\_\_  
 Sex: M / F  
 Session #: \_\_\_\_\_ Date: \_\_\_\_\_

How was our time together today? Please put a mark on the lines below to let us know if how you feel.

**Listening**

did not always listen to me. listened to me.

---

**How Important**

What we did and talked about was not What we did and talked about was important.

---

**What We Did**

I did not like what we did today. I liked what we did today.

---

**Overall**

I wish we could do something different. I hope we do the same kind of things next time.

1 ☹ 5 ☺

1 ☹ 5 ☺

1 ☹ 5 ☺

1 ☹ 5 ☺

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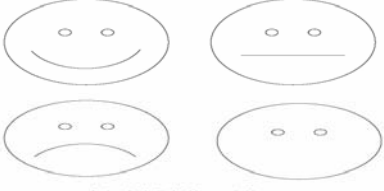
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# Improving Effectiveness

**Young Child Session Rating Scale (YCSRS)**

Name: \_\_\_\_\_ Age (Y/M): \_\_\_\_\_  
Sex: M F \_\_\_\_\_ Date: \_\_\_\_\_  
Session #: \_\_\_\_\_

Choose one of the faces that shows how it was for you to be here today. Or, you can draw your face that is just right for you.



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# Improving Effectiveness



Step Two:  
Integrating  
Feedback into  
Care

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# Improving Effectiveness



Step Three:  
Learning to Fail  
Successfully

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## Improving Effectiveness

### Integrating feedback into a flexible continuum of care:



- Treatment contains no fixed content, predetermined lengths of stay or levels of care.
- Instead, a continuum of possibilities is made available to client that includes everything from community resources, natural alliances with family and significant others, to formal treatment and care within healthcare institutions.

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## Improving Effectiveness



- Higher rates of client drop out or poor or negative treatment outcomes are associated with an absence of improvement in the first handful of visits when the majority of client change occurs.
- Formal feedback provides a structure for reviewing the type, level, and provider of services being offered as well as suggesting alternatives.

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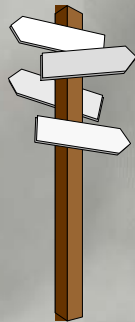
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## Improving Effectiveness



### Directions for change when you need to change directions:

- What: 1%
- Where: 2-3%
- Who: 5-8%

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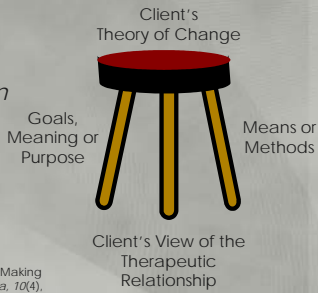
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# Improving Effectiveness

Step 3: Learning to "Fail Successfully"

1. What does the person want?
2. Why now?
3. How will the person get there?
4. Where will the person do this?
5. When will this happen?



Miller, S.D., Mee-Lee, D., & Plum, W. (2005). Making treatment count. *Psychotherapy in Australia*, 10(4), 42-56.



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# Improving Effectiveness

Step Two: Integrating Feedback into Care

## Collaborative Teaming & Feedback

### When?

- At intake;
- "Stuck cases" day;

### How?

- Client and/or Therapist peers observe "live" session;
- Each reflects individual understanding of the alliance sought by the client.
- Client feedback about reflections used to shape or reshape service delivery plan.



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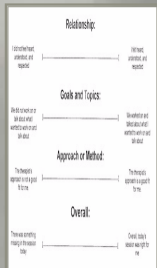
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# Improving Effectiveness

Step Two: Integrating Feedback into Care



• SRS Scores are especially important to consider *at the first session as the modal number of sessions that people attend is 1!*

• **Remember:** Cases of therapists who opted out of assessing alliance were more likely to drop out and to have a negative or null outcome.

- With scores above 36:
  - Thank client for filling out the form;
  - Display an interest in and openness to feedback.



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## Improving Effectiveness

Step Two: Integrating Feedback into Care

### After the first session:



- Beware of "condemnation with faint praise." Even a one-point decrease can signal a change in the alliance that can impact the outcome.
- At the same time, be cautious about making changes to the alliance when ORS scores indicate that the client is improving.
- If ORS scores are unchanged or decreasing, and the SRS falls even a single point (whether below 36 or not), address the problems in the alliance before ending the session.
- If ORS scores remain unchanged or continue to decrease in the third or subsequent visits, inquire about the alliance regardless of SRS scores.

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## Improving Effectiveness

**That's all folks!**



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